

# EMPORIA NEWS

News of the Community, For the Community, From the Community

## 2019 Advertising/Sponsorship Rates

Emporia News Advertising Regions	
<p>Top of Page Banner 1200 x 200 pixels \$125 per week. Yearly Sponsorship \$5200 4 payments of \$1300. Monthly Payments \$433 after \$867 down payment</p>	
<p>Main Content Section 710 x 175 pixels \$100 per week Yearly Sponsorship \$3640 Four payments of 910. Monthly Payments of \$303 after down payment of \$606</p>	<p>Sidebar \$25 per week Yearly Sponsorship \$780 or \$1274 May be divided into two payments of \$360 or \$637 no more than one month apart</p>
<p>Left Footer Ad \$70 per week \$2548 per year 4 payments of \$637 Monthly Payments of \$212 after \$425 down payment</p>	<p>Right Footer Ad \$70 per week \$2548 per year 4 payments of \$637 Monthly Payments of \$212 after \$425 down payment</p>
<p>Combined Footer Ad \$125 per week. Yearly Sponsorship \$5200 4 payments of \$1300, Monthly Payments \$433 after \$867 down payment</p>	

Top of Page Banner- Banner ads only, placed at the top of the page on every page. 1200 pixels wide. \$125 per week. Save \$25 per week with a yearly sponsorship and pay only \$100 per week (\$5200 per year). Yearly Sponsorship may be paid in 4 payments of \$1300 or monthly payments of \$433 after a down payment of \$867. Ads may change weekly.

Main Content Ads (including banners) - placed in main news feed and on all pages except the Community Calendar -710 pixels wide; \$100/Week. Save 30% with a yearly sponsorship, \$70/week-\$3640/year. Yearly Sponsorship monthly payments of \$303 after a down payment of \$607. Ads may change weekly. Advertisements in this section may appear above, below or interspersed throughout the news feed.

Side Panel Ads (Below Community Calendar), shown on every page except the Community Calendar- 400

pixels wide-

- Up to 700 pixels long, \$25/week. Yearly pre-pay Sponsorship \$780-\$15.00 per week (More than 30% discount), ads may change weekly.
- Over 700 pixels long, \$35 per week. Yearly pre-pay Sponsorship \$1274-\$24.50 per week (30% discount), ads may change weekly.

Yearly Sponsorships in the sidebar may be paid in two payments of \$360 or \$637, not more than one month apart, respectively. Monthly installment payments are not available for Sidebar Sponsorships.

Footer Ads (Lower portion of page) 600 pixels wide, \$70/week. Yearly pre-pay Sponsorship \$2548 per year-\$49/week, ads may change weekly and display on every page. Yearly Sponsorships may be paid in 4 payments of \$637 or monthly payments of \$212 after a down payment of \$425. Two sections are available at this price, and they may be combined for \$125 per week or \$5200 per year with the same payment options as the Top of page banner above.

Emporia News is published nightly; deadline for publication is 10 pm the evening before desired publication (Ads submitted by 10 pm Sunday evening will be on the page for Monday morning, etc.)

All advertising will include a link to the advertiser's website or Facebook page (or any page of the Advertiser's choice).

All yearly sponsorships may change ads weekly. If you wish to change your ad weekly, Monday is the highest readership day.

If you wish to provide your own ad it will be converted to a .png file before uploading to the server. Acceptable file types for conversion are Microsoft Word (.doc, .docx), Microsoft Publisher (.pub), Portable Document Format (.pdf) and most image files (.jpg, .jpeg). Flash ads are not supported by mobile devices and are blocked on most modern browsers as Apple considers Flash to be a security risk; there is no way around this. If you wish to place an ad using HTML code, please supply the code via e-mail.

All advertising on Emporia News is prepaid via PayPal or Square Electronic Invoice or Credit Card. PayPal and Square accept all major credit and debit cards and no PayPal account is required. If you wish, credit cards are also accepted by phone. Arrangements to pay by check must be made in advance and be issued in US Dollars by a US bank. Minimum charge is one full week.

All advertising is non-refundable

EmporiaNews.com is viewed by 800-1500 people each weekday (varies by season), which makes the site the best value for your advertising dollar. Current statistics from Google Analytics (last 30 days) 17,892 page views, by 5,805 active users. 66.4% of users are returning visitors.

Your paid advertisements on EmporiaNews.com will allow the site to be self-sufficient by covering all of the expenses related to the operation of this site.

Please contact Jay Osburn via email ([news@emporianews.com](mailto:news@emporianews.com)) or call 434/594-6000 if you are interested in advertising or have further questions.